

MEDIA ADVISORY: For Immediate Release

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**Enviro-Stewards Inc. Recognized in First ‘Best for the World’ List
of Businesses With Less Than 10 Employees Creating Most Overall Positive Social
and Environmental Impact**

**‘Best for the World’ Businesses Score 50% Higher
Than Nearly 2,000 Other Sustainable Businesses
in Most Comprehensive Assessment of Overall Corporate Impact**

Top 10% Among Certified B Corps With Under 10 Employees

March 7, 2012: Elmira, Ontario, Canada

Enviro-Stewards has been recognized as ‘Best for the World’ in a list of businesses with less than 10 employees creating the most overall positive social and environmental impact. Enviro-Stewards and the other ‘Best for the World’ businesses earned a score in the top 10% of all Certified B Corporations with 10 employees or less, and, on average, 50% higher than the average score of nearly 2,000 other sustainable businesses that have completed the B Impact Assessment.

The B Impact Assessment, governed by the nonprofit B Lab, is the most rigorous, comprehensive, and comparable independent assessment of overall corporate impact and shows the relative value businesses create for society by comparing nearly 200 individual metrics on corporate impact on workers, consumers, suppliers, community and the environment.

“Enviro-Stewards is a leader in the global movement to redefine success in business,” said Jay Coen Gilbert, co founder of B Lab, the organization that certifies B Corporations. “Enviro-Stewards is among the best in the world at being the best *for* the world.”

“Enviro-Stewards is pleased and humbled to be recognized for our environmental and



January 2012, Enviro-Stewards’ President, Bruce, helped to install a locally constructed water purifier (biofilter) in the home of Jogo Regina. This community leader in South Sudan is a disabled single mother who cares for 3 children, 3 grandchildren, & 3 orphans.

social performance by our peers. Enviro-Stewards was founded to help our clients increase their profits, sustain the environment and compellingly benefit society. And to provide our staff with an opportunity to combine their technical expertise with their volunteer service passions.” Bruce Taylor, P.Eng., President of Enviro-Stewards

The ‘Best *for* the World’ list appears in the 2012 B Corp Annual Report published today by B Lab.

‘Best *for* the World’ businesses with less than 10 employees include: Autonomie Project, Inc., Big City Farms LLC, Co-op Power / Northeast Biodiesel, davistudio, EduCare Education, Enviro-Stewards, Fair Trade Sports, Inc., GreenLight Apparel, Hives for Lives, InVenture Fund, JustNeem, KINeSYS Inc., LEAP Organics, Little Pickle Press, mindful investors, Natural Investments LLC, New Avenue, Palmetto Ventures, Pivotal Production, SABEResPODER, Social Enterprise Associates, Social(k), Sustainability Television, The Inclusive & Sustainable Group, LLC, The Sustainability Advantage, Veterans Ink

Socially, Enviro-Stewards’ staff and clients are involved in establishing sustainable water purification projects in South Sudan, Africa. For example, Enviro-Stewards’ in-plant work with Tim Hortons’ Fruition Fruit & Fills plant in Oakville helped the facility to reduce waste sent to landfill by 70% and the loading discharged to sewer by 80% with a payback period of 5 months. Tim Hortons’ director of manufacturing operations became so interested in providing safe drinking water that he joined Enviro-Stewards’ President on a trip to South Sudan to commission 40 locally constructed biosand filters.

Similarly, when Enviro-Stewards was retained to assist with PepsiCo Foods Canada’s Journey to Net Zero water consumption, PepsiCo Foods Canada also purchased 10 biosand filters to provide safe drinking water to about 100 people in South Sudan.

Environmentally, Enviro-Stewards’ staff identify energy, water, toxic and waste reduction opportunities over and above measures facilities may already be planning to implement. For example, opportunity assessments, in collaboration with GFTC, at six Kraft Foods facilities collectively identified over \$1,000,000 in additional annual savings.

Enviro-Stewards also assists small and medium enterprises (SMEs) to improve the sustainable practices of their facilities. Nineteen Enviro-Stewards manufacturing clients were retained through The Bloom Centre for Sustainability (BLOOM) On-Site Technical Assistance Program. Through follow-up interviews, BLOOM found that 90% of the SMEs indicated that they intend to implement all or most of Enviro-Stewards’ recommendations.

Collectively, the 156 recommended measures would save \$3,000,000 per year with a 1.05 year payback period. They would also eliminate 3,000 tonnes/yr of greenhouse gases (equivalent to removing 633 cars from the road), eliminate enough hazardous waste to fill 22 railway tanker cars per year, and save enough water to fill a 49 kilometer long train of tanker cars every year.

Learn more about how Enviro-Stewards creates positive social and environmental impact at www.bcorporation.net/envirostewards.

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Enviro-Stewards Inc. is an engineering firm established in September 2000. Its eight engineers and scientists are sustainability catalysts that help companies to increase their profit, sustain the environment, and compellingly benefit society. Enviro-Stewards' social development work includes construction of homes in Canada with Habitat for Humanity, construction of an orphanage in South Sudan, earthquake relief in El Salvador, cleaner production training in Laos, and sustainable income generating projects in South Sudan ([see CTV news feature](#)).

In 2010, Enviro-Stewards' President, was honoured to receive Canada's [John de Gonzague Memorial Pollution Prevention Visionary Award](#) (the highest award in this field in Canada) as well as honourable mention for the USA's MVP2 Champion Award. For more information, visit www.enviro-stewards.com or contact Bruce Taylor, P.Eng. at btaylor@enviro-stewards.com.

B Lab is a nonprofit organization dedicated to building a new sector of the economy that uses the power of business to solve social and environmental problems. B Lab drives systemic change through three interrelated initiatives: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and just good marketing; 2) driving capital to impact investments through use of GIIRS Ratings and Analytics; and 3) advancing supportive public policies to accelerate growth of social entrepreneurship and impact investing. To earn certification, B Corps must achieve a verified minimum score (80 out of 200) on the B Impact Assessment and amend their bylaws to legally require their directors to consider the interests of stakeholders, not just shareholders, when making decisions. For more information, check www.bcorporation.net or contact Jay Coen Gilbert at jay@bcorporation.net.